

Demographics for	3030 Monroe Ave., Rochester, NY 14618		
Population	1-mi.	3-mi.	5-mi.
2008 Male Population	2,065	30,032	101,300
2008 Female Population	2,511	33,985	108,452
% 2008 Male Population	45.13%	46.91%	48.30%
% 2008 Female Population	54.87%	53.09%	51.70%
2008 Total Adult Population	3,773	53,325	169,759
2008 Total Daytime Population	7,435	68,691	221,396
2008 Total Daytime Work Population	5,315	40,766	123,494
2008 Median Age Total Population	48	44	38
2008 Median Age Adult Population	53	49	45
2008 Age 0-5	246	3,488	13,500
2008 Age 6-13	363	4,695	17,542
2008 Age 14-17	193	2,508	8,951
2008 Age 18-20	202	2,359	11,497
2008 Age 21-24	150	3,230	13,926
2008 Age 25-29	149	4,145	16,937
2008 Age 30-34	157	3,468	13,053
2008 Age 35-39	237	3,786	13,406
2008 Age 40-44	317	4,441	14,407
2008 Age 45-49	365	4,840	14,724

2008 Age 50-54	396	4,991	14,106
2008 Age 55-59	396	4,781	13,321
2008 Age 60-64	323	3,887	10,825
2008 Age 65-69	248	2,856	8,102
2008 Age 70-74	204	2,476	6,445
2008 Age 75-79	186	2,343	5,916
2008 Age 80-84	210	2,495	5,662
2008 Age 85+	234	3,228	7,432
% 2008 Age 0-5	5.38%	5.45%	6.44%
% 2008 Age 6-13	7.93%	7.33%	8.36%
% 2008 Age 14-17	4.22%	3.92%	4.27%
% 2008 Age 18-20	4.41%	3.68%	5.48%
% 2008 Age 21-24	3.28%	5.05%	6.64%
% 2008 Age 25-29	3.26%	6.47%	8.07%
% 2008 Age 30-34	3.43%	5.42%	6.22%
% 2008 Age 35-39	5.18%	5.91%	6.39%
% 2008 Age 40-44	6.93%	6.94%	6.87%
% 2008 Age 45-49	7.98%	7.56%	7.02%
% 2008 Age 50-54	8.65%	7.80%	6.73%
% 2008 Age 55-59	8.65%	7.47%	6.35%
% 2008 Age 60-64	7.06%	6.07%	5.16%

% 2008 Age 65-69	5.42%	4.46%	3.86%
% 2008 Age 70-74	4.46%	3.87%	3.07%
% 2008 Age 75-79	4.06%	3.66%	2.82%
% 2008 Age 80-84	4.59%	3.90%	2.70%
% 2008 Age 85+	5.11%	5.04%	3.54%
2008 White Population	4,096	56,234	152,107
2008 Black Population	109	2,728	37,698
Asian/Hawaiian/Pacific Islander	292	3,532	9,539
2008 American Indian/Alaska Native	5	67	330
2008 Other Population (Incl 2+ Races)	74	1,456	10,078
2008 Hispanic Population	89	1,569	10,918
2008 Non-Hispanic Population	4,487	62,448	198,834
% 2008 White Population	89.51%	87.84%	72.52%
% 2008 Black Population	2.38%	4.26%	17.97%
Asian/Hawaiian/Pacific Islander	6.38%	5.52%	4.55%
% 2008 American Indian/Alaska Native	0.11%	0.10%	0.16%
% 2008 Other Population (Incl 2+ Races)	1.62%	2.27%	4.80%
% 2008 Hispanic Population	1.94%	2.45%	5.21%
% 2008 Non-Hispanic Population	98.06%	97.55%	94.79%
2000 Non-Hispanic White	4,030	57,331	155,122
2000 Non-Hispanic Black	134	2,110	35,458

2000 Non-Hispanic Amer Indian/Alaska Native	13	246	856
2000 Non-Hispanic Asian	373	3,107	7,597
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	17	52
2000 Non-Hispanic Some Other Race	n/a	25	214
2000 Non-Hispanic Two or More Races	48	646	3,724
% 2000 Non-Hispanic White	87.65%	90.31%	76.41%
% 2000 Non-Hispanic Black	2.91%	3.32%	17.47%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.28%	0.39%	0.42%
% 2000 Non-Hispanic Asian	8.11%	4.89%	3.74%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.03%	0.03%
% 2000 Non-Hispanic Some Other Race	0.00%	0.04%	0.11%
% 2000 Non-Hispanic Two or More Races	1.04%	1.02%	1.83%
Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2008 Total Population	4,576	64,017	209,752
2008 Total Households	1,961	29,100	91,196
Population Change 1990-2008	79	413	-5,847
Household Change 1990-2008	168	2,516	3,620
% Population Change 1990-2008	1.76%	0.65%	-2.71%

% Household Change 1990-2008	9.37%	9.46%	4.13%
Population Change 2000-2008	-78	-1,136	-3,575
Household Change 2000-2008	86	1,266	1,972
% Population Change 2000-2008	-1.68%	-1.74%	-1.68%
% Households Change 2000-2008	4.59%	4.55%	2.21%
Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	1,943	29,224	95,255
2000 Occupied Housing Units	1,899	27,768	89,177
2000 Owner Occupied Housing Units	1,511	18,113	49,353
2000 Renter Occupied Housing Units	388	9,655	39,825
2000 Vacant Housing Units	44	1,456	6,078
% 2000 Occupied Housing Units	97.74%	95.02%	93.62%
% 2000 Owner Occupied Housing Units	77.77%	61.98%	51.81%
% 2000 Renter Occupied Housing Units	19.97%	33.04%	41.81%
% 2000 Vacant Housing Units	2.26%	4.98%	6.38%
Income	1-mi.	3-mi.	5-mi.
2008 Median Household Income	\$77,096	\$61,993	\$49,868
2008 Per Capita Income	\$52,278	\$44,396	\$33,762
2008 Average Household Income	\$121,990	\$97,668	\$77,654

2008 Household Income < \$10,000	28	950	6,250
2008 Household Income \$10,000-\$14,999	70	1,297	4,974
2008 Household Income \$15,000-\$19,999	79	1,510	5,475
2008 Household Income \$20,000-\$24,999	62	1,203	4,885
2008 Household Income \$25,000-\$29,999	44	1,076	4,488
2008 Household Income \$30,000-\$34,999	76	1,399	5,294
2008 Household Income \$35,000-\$39,999	49	1,195	4,510
2008 Household Income \$40,000-\$44,999	49	1,388	4,876
2008 Household Income \$45,000-\$49,999	102	1,499	4,976
2008 Household Income \$50,000-\$59,999	169	2,610	8,377
2008 Household Income \$60,000-\$74,999	227	3,179	10,030
2008 Household Income \$75,000-\$99,999	310	4,568	12,700
2008 Household Income \$100,000-\$124,999	203	2,492	5,955
2008 Household Income \$125,000-\$149,999	175	1,829	3,670
2008 Household Income \$150,000-\$199,999	147	1,288	2,223
2008 Household Income \$200,000-\$249,999	48	678	871
2008 Household Income \$250,000-\$499,999	118	899	1,590
2008 Household Income \$500,000+	6	39	52
2008 Household Income \$200,000+	171	1,616	2,513
% 2008 Household Income < \$10,000	1.43%	3.26%	6.85%
% 2008 Household Income \$10,000-\$14,999	3.57%	4.46%	5.45%

% 2008 Household Income \$15,000-\$19,999	4.03%	5.19%	6.00%
% 2008 Household Income \$20,000-\$24,999	3.16%	4.13%	5.36%
% 2008 Household Income \$25,000-\$29,999	2.24%	3.70%	4.92%
% 2008 Household Income \$30,000-\$34,999	3.87%	4.81%	5.81%
% 2008 Household Income \$35,000-\$39,999	2.50%	4.11%	4.95%
% 2008 Household Income \$40,000-\$44,999	2.50%	4.77%	5.35%
% 2008 Household Income \$45,000-\$49,999	5.20%	5.15%	5.46%
% 2008 Household Income \$50,000-\$59,999	8.61%	8.97%	9.19%
% 2008 Household Income \$60,000-\$74,999	11.57%	10.92%	11.00%
% 2008 Household Income \$75,000-\$99,999	15.80%	15.70%	13.93%
% 2008 Household Income \$100,000-\$124,999	10.35%	8.56%	6.53%
% 2008 Household Income \$125,000-\$149,999	8.92%	6.29%	4.02%
% 2008 Household Income \$150,000-\$199,999	7.49%	4.43%	2.44%
% 2008 Household Income \$200,000-\$249,999	2.45%	2.33%	0.96%
% 2008 Household Income \$250,000-\$499,999	6.01%	3.09%	1.74%
% 2008 Household Income \$500,000+	0.31%	0.13%	0.06%
% 2008 Household Income \$200,000+	8.72%	5.55%	2.76%
Retail Sales Volume	1-mi.	3-mi.	5-mi.
2008 Children/Infants Clothing Stores	\$1,213,986	\$14,706,902	\$39,913,791
2008 Jewelry Stores	\$849,014	\$10,566,957	\$29,354,450

2008 Mens Clothing Stores	\$1,718,962	\$21,390,556	\$59,882,234
2008 Shoe Stores	\$1,672,057	\$20,464,705	\$55,903,717
2008 Womens Clothing Stores	\$2,894,564	\$37,352,758	\$106,542,965
2008 Automobile Dealers	\$19,593,799	\$258,126,069	\$713,778,839
2008 Automotive Parts/Acc/Repair Stores	\$2,495,968	\$31,801,079	\$88,492,709
2008 Other Motor Vehicle Dealers	\$805,822	\$9,907,444	\$27,319,846
2008 Tire Dealers	\$654,359	\$8,402,867	\$23,469,461
2008 Hardware Stores	\$664,218	\$6,565,168	\$14,874,921
2008 Home Centers	\$2,276,785	\$28,875,939	\$78,397,786
2008 Nursery/Garden Centers	\$691,137	\$8,841,172	\$24,558,740
2008 Outdoor Power Equipment Stores	\$208,162	\$3,102,768	\$8,682,767
2008 Paint/Wallpaper Stores	\$74,974	\$1,031,671	\$2,907,872
2008 Appliance/TV/Other Electronics Stores	\$1,975,791	\$24,423,870	\$67,832,335
2008 Camera/Photographic Supplies Stores	\$328,705	\$4,130,015	\$11,393,410
2008 Computer/Software Stores	\$940,291	\$12,272,660	\$34,452,294
2008 Beer/Wine/Liquor Stores	\$1,326,036	\$16,014,665	\$43,497,047
Convenience/Specialty Food Stores	\$2,835,254	\$29,565,397	\$76,813,612
2008 Restaurant Expenditures	\$14,963,667	\$163,819,097	\$405,184,879
2008 Supermarkets/Other Grocery excl Conv	\$14,214,985	\$179,701,043	\$496,023,439
2008 Furniture Stores	\$1,983,328	\$25,201,153	\$70,008,793
2008 Home Furnishings Stores	\$1,403,358	\$16,668,918	\$45,468,702

Merch/Appliance/Furniture Stores	\$17,866,174	\$225,179,536	\$626,349,300
2008 Gasoline Stations w/ Convenience Stores	\$12,050,839	\$143,040,880	\$397,955,885
2008 Other Gasoline Stations	\$9,215,584	\$113,475,490	\$321,142,276
2008 Department Stores excl Leased Depts	\$19,841,967	\$249,603,405	\$694,181,643
2008 General Merchandise Stores	\$15,882,848	\$199,978,380	\$556,340,511
Health/Personal Care Stores	\$1,262,809	\$16,605,885	\$46,319,434
2008 Pharmacies/Drug Stores	\$6,728,376	\$85,808,125	\$238,411,883
2008 Pet/Pet Supplies Stores	\$974,194	\$12,474,973	\$34,647,467
Book/Periodical/Music Stores	\$259,466	\$3,570,833	\$11,962,881
2008 Hobby/Toy/Game Stores	\$266,850	\$4,854,449	\$14,186,519
Instrument/Supplies Stores	\$177,378	\$2,289,994	\$6,343,714
Sewing/Needlework/Piece Goods Stores	\$62,097	\$772,157	\$2,273,052
2008 Sporting Goods Stores	\$1,451,294	\$14,889,609	\$38,568,516
2008 Video Tape Stores - Retail	\$161,523	\$2,038,261	\$5,648,488